

CAMPAIGN REPORT

Campaign Summary

Name: cass plumbing homeowners NOV 2024

From/Brand:	Dalaca, LLC		
Headline:	Yours 5 FREE Florida Lotto(R) Tickets		
Broadcast Date:	11/20/2024		
Audience:	50,000	ID:	2206099
Views:	10,599	Clicks:	1,230
View %:	21.20%	Click %:	2.46%

Campaign Creative

Dear [firstname]:

Yours, 5 FREE Florida Lotto® Tickets giving you 5 chances to win \$1,000,000 or more (One Million Dollars) ...

Yours to show our Cass Plumbing appreciation to you, for giving us the opportunity to give you a FREE Estimate the next time you may need the services of a licensed plumbing company.

CALL NOW 813-515-0011 / 727-353-2078 www.CassPlumbingTampaBay.com

NOVEMBER SUPER SAVINGS SPECIALS FOR TAMPA BAY HOMEOWNERS (not combinable with any other offer)

\$300.00 off Water Softeners
 \$200.00 off Water Heaters
 \$50.00 off Garbage Disposals
 20% off Any Other Plumbing Service (Maximum Discount \$300.00)
 DRAIN LINE SPECIAL \$99 camera job (from cleanout access point)
 25% off Hydro Jetting
 25% off Water Heater flushes (recommended every 6 months)
 10% off Prevent water damage to your Home and/or Business with our Water Stop Cop

CALL NOW 813-515-0011 / 727-353-2078 www.CassPlumbingTampaBay.com

The 5 Florida Lotto® Tickets are given after each FREE In-home Plumbing Estimate that you schedule is given, and you have been issued Cass Plumbing's FREE written estimate.

NOTE: If you do not wish to receive any additional communications from us, please send an email to susan@cassplumbingtampabay.com and in your subject line type "Un-Subscribe".



CAMPAIGN STATS

Views | 21.20 % Total Views 10,599

Clicks | 2.46 % Total Clicks 1,230

CTVR | 11.60 %

Clicks by Device

	Desktop	41.63%	512
	Mobile	58.37%	718

CLICKS BY WEB BROWSER

	677 Chrome		92 Edge		60 Firefox		377 Safari		24 Other
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LINK SUMMARY

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Index	Link URL	Clicks	%
1	http://www.CassPlumbingTampaBay.com/	673	54.72%
2	http://www.CassPlumbingTampaBay.com/	557	45.28%
		1,230	